

USAHA — words to do with ‘effort, endeavour’

* Dia berkali-kali **berusaha** meninggalkan negaranya tetapi semua **usahanya** gagal.

*He **tried** repeatedly to leave his country but all his **efforts** failed.*

* **Usaha** tani itu sangat berhasil.

*That farming **enterprise** / **business** is very successful.*

* Saya akan **berusaha** membantu kedua-duanya.

*I will **try** to help both of them.*

* Pasangan itu memiliki **perusahaan** yang terkenal.

*That couple owns a well-known **company** / **business**.*

* Sejak kecil saya ingin menjadi **pengusaha**.

*Since I was a child I wanted to be a **businessman** / **businesswoman**.*

Notes

* **usaha** (n): an attempt, an effort, an endeavour; a business, a business enterprise

* **berusaha** (v): to endeavour, make an effort, attempt

* **perusahaan** (n): a business, a company

[Both “perusahaan” and “usaha” can mean ‘a business’, and in many contexts either word would be suitable. But in other contexts speakers will favour one over the other, for subtle reasons of style.]

* **pengusaha**: a businessperson; an entrepreneur

Practice. Say it in Indonesian. For each word in bold use a USAHA word.

(NB: to ensure natural-sounding choices between “usaha” vs “perusahaan” in the items below: when the prompt says “company,” choose “perusahaan”.)

1. How long have you worked at that **company**?

Sudah berapa lama Anda bekerja di **perusahaan** itu?

2. She is well-known for her **efforts** to reform the legal system. [with ‘mereformasi’]

Dia terkenal karena **usahanya** untuk mereformasi sistem hukum.

3. S/he always **makes an effort** to eat healthy food.

Dia selalu **berusaha** untuk makan makanan yang sehat.

4. She wants to start her own **business** at home.

Dia ingin memulai **usaha** sendiri di rumah.

5. I want to marry a rich **businessman**.

Saya ingin kawin dengan **pengusaha** yang kaya.

6. They succeeded, but not because of our **efforts**.

Mereka berhasil, tetapi bukan karena **usaha** kita.

7. This is a list of the ten biggest **companies** in the world.

Ini daftar sepuluh **perusahaan** terbesar di dunia.

8. She **tried** hard to hold back her tears. [with 'menahan']

Dia **berusaha** keras untuk menahan air matanya.

9. A lot of her clients are **businesswomen** or civil servants. [with 'klien']

Banyak kliennya adalah **pengusaha** atau pegawai negeri.

10. Many private **companies** operate in the field of education. [with 'bergerak']

Banyak **perusahaan** swasta (yang) bergerak di bidang pendidikan.

11. They give loans to micro and small **businesses**. [with 'pinjaman']

Mereka memberi(kan) pinjaman kepada **usaha** mikro dan kecil.

12. He **is trying** to get a visa for his wife and child. [with 'mendapatkan']

Dia **berusaha** mendapatkan visa bagi istri dan anaknya.

13. We run a **business** that is environmentally friendly. [with 'ramah lingkungan']

Kami menjalankan **usaha** yang ramah lingkungan.

14. As a **businessman** / **businesswoman** s/he is extremely honest.

Sebagai **pengusaha** dia sangat jujur.